



Learning a second language strengthens first language skills.

It has been shown to bring cognitive and academic benefits.

The ability to speak a second language enhances reasoning, creative thinking and problemsolving skills.

- There are around 200 million French speakers around the world
- It is the sixth most widely spoken language and is spoken on all five continents
- It is the official language of 29 countries



Knowing French will enhance travel abroad and provide additional opportunities, such as student exchanges

Proficiency in French will improve chances of being accepted to university and graduate school





Bilingualism is at the core of Canada's national identity

## Cultural Understanding



French is the language of culture; opening doors to art, music, dance, fashion, cuisine and cinemas. Studying French increases appreciation of other people and their cultures.

## **Impact on Jobs**

Knowing French enables people not only to function, but to compete effectively in the global economy of the future.

Speaking a second language increases a person's marketability. A person who speaks French has an obvious advantage over someone who does not. Not only does it increase job opportunities, it can also increase salary potential.



Thousands of businesses in Canada alone operate in both languages. People who are bilingual have a wider range of job opportunities to choose from.



"Learning an additional language not only challenges a mind, it also teaches understanding, encourages patience, and fosters open-mindedness"

- 2013 The Ontario Curriculum: French as a Second Language, Page 7