



REGULATIONS

SUBJECT: REPRESENTATION AND COMMUNICATION ON BEHALF OF THE BOARD

1. The Public Relations Officer will act as a liaison for media and work with the Chair of the Board and/or the Director of Education to determine the appropriate spokesperson.
2. Superintendents may speak on behalf of the Board on issues related to their Board and school portfolios.
3. School administrators, system leaders or designates may speak on behalf of their school or the Board on issues related to their school or portfolios, as designated by the Director of Education.
4. Individual Trustees and staff who express their opinion must clarify that they are expressing their personal point of view and not that of the Board or its administration.
5. Members of permanent, Ad-Hoc, or legislated committees of the Board, such as the Special Education Advisory Committee, may also express their point of view, but must make it clear that they are expressing the view of the majority of the committee members and are not speaking on behalf of the Board.
6. All requests for Trustees to attend Municipal, Provincial or Federal Government meetings, to speak on behalf of the Board, must be referred to the Chair and Director of Education.

Implementation Date: February 27, 2001
Revised: August 2002
Reviewed: November 25, 2008, February 28, 2012
Revised: October 24, 2017, May 24 2022

Reference: [Representation and Communication on Behalf of the Board Policy](#)
[Communications and Social Media Policy](#), [Regulation](#) and
[Administrative Procedure](#)
LKDSB Policies